

Mitul Jetani

UI/UX Designer & Architecture

Mitul K Jetani
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I'm focused on creating meaningful e-Commerce experiences through design system by using Figma.

November 2021 - present

Senior UI/UX Designer - Aureatelabs, India.

Over the Past Years, I've collaborated with a Shopify Design mainly focus on Headless eCommerce Platform to provide a smooth User Experience. I approach product design and leadership with a focus on people, establishing empathy for both the people who make and the people who use the products I help bring to life. My design practice combines design thinking, user research & experience strategy, all with a relentless focus on the user.

June 2018 - November 2020

UI Designer - Daddy's code, India.

A growing numerous service provider company just boosted my knowledge to keep on path of user experience with well discipline UI design for real-time market Client.

- Led the design for real estate market. I worked closely with real-estate agent to provide better web solution to their user with smooth user journey.
- **"Mobiyoddha"** provides mobile security, I have designed mobile & web ui design using adobe xd.

February 2017 - April 2018

Founder & Designer of GREFLY

I Designed all of the branding, user experience, and visual designs. I collaborate with a few retailers to start entrepreneurship & also conducted market research & user feedback sessions.

February 2014 - May 2016

Freelancer

Worked on Projects spanning graphic design like logos, banners, Flyers, and many more using Adobe Illustrator and also used Adobe Photoshop for Photo manipulation work.

Education

Bachelor in computer application

Junior Designer @Semcom Community
Semcom College, Vallabh Vidyanagar
2009 - 2012

Mobile Application D&D

Cegep de la gaspe, Montreal, Canada.
2012 - 2015

Skills

Master in Figma

Pro Adobe Photoshop

Adobe XD

Adobe Illustrator for Vectors

Invision

Design Thinking

Design system in Figma

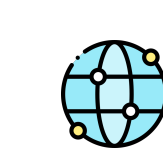
High fidelity wireframe & Mockups

E-commerce

Responsive UI Design

Typography

Portfolio



mituljetani.design



behance.net/MitulJetani



in/MitulJetani



dribbble.com/MitulJetani



References available on request.